All fund raising done on behalf for the Georgia 01 Fire will be applied to defray the costs of the team including such items as uniforms, instruction, equipment and various fees including insurance. A detailed budget can be provided upon request.

How the credits of these fund raising efforts to be applied to each families’ fee requirements will depend on the manner of fund raising.

**Sponsors**

* Any family that is able to find a sponsor will have 75% of the proceeds applied to their fee requirements (up to 100% of their total fee) with the remaining 25% applied to the team in general to mitigate the costs associated with providing all promised items to the sponsor. Any dollars left from the 25% portion will be applied to reduce all families’ fee requirements.
* *Exception:* If a family chooses to allocate a portion of their 75% to the team, they can do that.
* There are 3 levels of sponsorships and each level has a different benefit package. To get a copy of the form and to see the different levels in detail go to <http://georgiafire01.weebly.com/sponsors.html> .

**“Spirit Days”**

* Local restaurants and other establishments will hold what I call “spirit days” whereby the establishment will share a portion of the profits from that day or set time period of that day with the team. The idea being the team will contact people and let them know of the spirit day and drive attendance for that day/time period.
* Proceeds from “Spirit Days” will go to the team and applied to lower every families’ fee requirements.
* *Exception:* If a player works at a spirit day, busing tables (tips) or collecting donations, the family will get 100% of those proceeds (up to 100% of their total fee).
* *Exception:* If a family chooses to allocate a portion to the rest of the team members, they can do that.
* Examples:
* Stevie B’s
* Joes Crab Shack
* Self Service Car Wash (month’s worth of profit sharing)

**Sales Efforts**

* This would be where the families will be responsible for selling items; whether the items be raffle tickets, discount cards, booth events, or other items.
* These efforts will be on a family choice basis.
* The after cost proceeds from sales efforts will go to the families based on the family’s efforts (up to 100% of their total fee).
  + For example: If family A sells $300 of raffle tickets and the team as a whole sells $1000 worth of tickets (30%), the cost of the item being raffled off is $200, then family A will get credit for 30% of $800 ($1,000-$200 = $800) or $240.
* If a family purchases an item, or provides any other supply or service that costs money, they will get 100% of the cost reimbursed first.
* If a family is able to get an item donated to be sold or raffled, a dollar price value will be assigned and that family will get 75% of that value first (cost), before sharing in the after cost proceeds based on their sales efforts.
  + For example. Family A gets an item donated to be raffled off. The estimated cost of the item is $100. The first $75 of sales goes to the family who got the donated item (as if the cost is $75) with every dollar of proceeds after $75 split among the families based on the dollars of raffle tickets they have sold.
* *Exception:* If a family chooses to allocate a portion to the rest of the team members, they can do that.
* Examples:
* Raffle of Merchandise
* Face Painting Booth at the Park
* Sales of Stevie B’s Discount Cards
* College Bowl Pools/NCAA March Madness Pools

**Team Building Fund Raising Event**

* We may do one team required fund raising event where all the girls are expected to participate.
* The after cost proceeds will be applied to the team to lower the fee’s for all families.
* *Exception:* If a family chooses to allocate a portion to the rest of the team members, they can do that.
* Examples:
* Car Wash

Key Items:

* Each family will get credit/proceeds for their efforts up to 100% of their fee responsibility, at which point all incremental dollars will go to the team.
* Each family has the option to donate their credits/proceeds back to the team, if they so choose.
* Fund raising efforts using the Georgia Fire, with the exception of sponsors, must be coordinated so not to overwhelm with options.